



# 1000 FARMERS

ENDLESS PROSPERITY

2019 Season\*



## 6 cities

469 Adana, Mersin

498 Konya, Karaman

105 İzmir, Manisa



1072 farmers



26.550 hectares

## 1313

digital soil analyses



## 10

agricultural sensor stations



## 300

satellite monitoring

hectares



## 16

farmer meetings

## 716

participants



Digital Technologies

Financial Literacy

Modern Technologies

Occupational Health and Safety

# Yield increase up to 21%

### Firsts

## First program

to social impact (SROI)

1 ₺ = 2,53 ₺



First program leveraging agtech to deliver agronomic support to masses



Sustainable Development Goals  
**Grand Prize**  
by Corporate Social Responsibility Association

\*February-December period