



1000 Farmers Endless Prosperity Program 2021 Season Social Return of Investment Measurement and Reporting

The outputs of the activities carried out within the program were evaluated following the guidance of the internationally accepted Social Return on Investment (SROI) methodology.

This report seeks to present outcomes and the measured social impact of the 1000 Farmers Endless Prosperity Program on the farmers in the program.

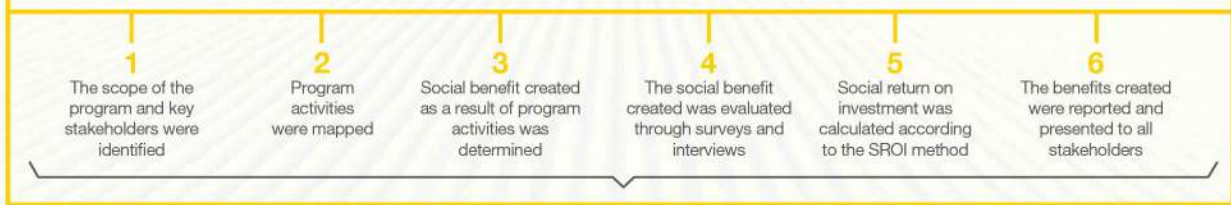


1015

corn, sunflower,
canola farmers



The SROI analysis was completed in 6 stages



The data of the change made by the program activities on the farmers were collected through online surveys and bilateral telephone interviews.



1. Financial Literacy Activities

The rate of generated change on farmers: **80%**

- Creating a Profit-Loss Statement Training
- Actual Cost Training
- Digital Agricultural Market (DITAP) Training



2. Activities on Agricultural Technical Information

The rate of generated change on farmers: **88%**

- Farming Technical Information Activities
- Harvest Criteria and Basic Principles in Spraying Training
- 24/7 Technical Support Line



3. Data-Driven Business Conduct Activities

The rate of generated change on farmers: **81%**

- Agricultural Sensor Stations
- Field Health Monitoring via Satellite Images
- Digital soil analyses



4. Farmers Solidarity Activities

The rate of generated change on farmers: **80%**

- Field Visits
- Online Communication Groups



5. Environmental Activities

The rate of generated change on farmers: **78%**

- Zero Waste Management in the Field Training
- Climate Change and Sustainable Life Training
- Data Collection Information Communication in the Field



6. SROI Report

Details of the SROI report can be found on the program's website.



$$\text{SROI} = \frac{\text{Overall Impact (TRY)}}{\text{Investment (TRY)}} = \mathbf{3.03}$$

The SROI rate of 1: 3.03, obtained from the 2021 SROI calculations for the 1000 Farmers Endless Prosperity Program; shows that every TRY1 investment creates a value of TRY 3.03 for the farmers, who are the main stakeholders of the program. The ratio displayed an increase of 20% compared to the first year of the program.