



1000 ÇİFTÇİ
BEREKET

Almanac of Awards

(2019 - 2024)



Cargill[®]

Executive Summary

As Cargill, we work with over 160,000 employees in 70 countries to nourish the world in a safe, responsible, and sustainable way. By offering food, ingredients, agricultural solutions, and industrial products, we establish strong partnerships with producers and consumers, ensuring the supply, production, and delivery of essential products for life. We are at the heart of the supply chain. We recognize the urgent need to make our food system more sustainable and resilient. In line with this responsibility, we integrate sustainability into everything we do, developing innovative solutions to reduce our environmental impacts. Producing feed that reduces methane emissions, converting waste into renewable fuel, and focusing on regenerative agriculture in collaboration with farmers are all part of our efforts.

In line with this vision, we launched the **1000 Farmers Endless Prosperity Program** in 2019, aiming to enhance the yield and well-being of farmers in Türkiye to secure a sustainable future for agriculture. By 2023, the program has reached over 6,700 corn, sunflower, and canola farmers across 27 provinces, covering an area of more than 91,000 hectares. It has become a pioneering platform that supports social and digital transformation on farms. Additionally, we continue to improve fertilizer and water management alongside regenerative farming practices to help farmers reduce their environmental impact. Our efforts aim to provide farmers, who are grappling with environmental challenges and the effects of climate change, with a more sustainable future. As of 2023, the program has achieved up to **24% yield increases** for farmers, while realizing significant environmental gains with **50.6% savings in fertilizer management** and a **36% reduction in carbon emissions**. According to the Social Return on Investment (SROI) calculation, every 1 Turkish lira invested since the start of the program has created **3.72 Turkish liras of social impact**. The **1000 Farmers Endless Prosperity Program** continues to offer training programs on topics such as the efficient use of resources like water, fertilizers, and pesticides, enhancing financial literacy, cost calculation, increasing awareness of sustainability and climate change, and promoting a culture of health and safety in the field. This comprehensive and innovative approach has garnered widespread recognition both nationally and internationally. To date, **1000 Farmers Endless Prosperity** has received a total of **48 awards**, including **36 international** and **12 national** accolades, cementing its success. Prestigious platforms like the Edison Awards have particularly recognized the program, reinforcing its leadership in creating social impact in agriculture.

Looking ahead, the program is committed to further integrating women farmers, expanding regenerative agricultural practices, and promoting sustainability in agriculture, contributing to the future of farming in Türkiye. At Cargill, we remain dedicated to helping farmers adapt to the impacts of climate change and making the global food supply chain safer and more sustainable.

Summary

Award Distribution	Total Number of Awards
Total awards	48
National awards	12
International awards	36
Progress Report	12
SROI Report	7
1000Farmers	29
Number of awarded countries	5
2019	1
2020	5
2021	18
2022	14
2023	5
2024	5

Award Year	National	International
2019	1	-
2020	4	1
2021	3	15
2022	-	14
2023	1	4
2024	3	2

Award Year	Given to 1000Farmers	Given to Reports & Videos
2019	1	-
2020	5	-
2021	6	12
2022	9	5
2023	4	1
2024	5	-

Contents

Executive Summary	2
Summary	3
2019	5
2020	7
2021	13
2022	22
2023	33
2024	39





2019

CSR SUMMIT SUSTAINABLE DEVELOPMENT GOALS AWARDS

Goal 2: Zero Hunger - Grand Award

CSR Türkiye has been organizing the CSR Summit in Türkiye since 2009, where good practices come together in Corporate Social Responsibility solutions. With this event, Türkiye's leading CSR applications and solutions are exhibited as a result of a long process in which organizations from all over Türkiye apply and are examined.

At the CSR Summit Sustainable Development Goals Awards, which was held for the 11th time, the 1000 Farmers Endless Prosperity was awarded both with the "Grand Award" in the category of "Goal 2: Zero Hunger".



Country: Türkiye

Award to: 1000Farmers





2020

MARKETING TÜRKİYE THE ONE AWARDS

The Most Reputable CSR Program of the Year - Special Award

As a result of face-to-face interviews with 1200 people in 12 provinces of Türkiye, 1000 Farmers Endless Prosperity Program was awarded the grand prize at the award ceremony, which identified the brands that increased their reputation the most during the year.



Country: Türkiye

Award to: 1000Farmers



ALTIN PUSULA

Corporate Social Responsibility - Agriculture Category

In the “Golden Compass Public Relations Awards” organized by the Turkish Public Relations Association and held for the 19th time, where successful public relations efforts are rewarded, the 1000 Farmers Endless Prosperity were awarded in the "Corporate Social Responsibility - Agriculture" category.



Country: Türkiye

Award to: 1000Farmers



THE FELIS AWARDS

Social Responsibility & Sustainability Category - Achievement Award

Our social and digital transformation program, 1000 Farmers Endless Prosperity, which aims to increase the productivity of Turkish farmers with digital tools and sustainable agricultural practices, was deemed worthy of the "Achievement Award" in the field of "Social Responsibility and Sustainability" at the Felis Awards.



Country: Türkiye

Award to: 1000Farmers



THE MERCURY EXCELLENCE AWARDS

Corporate Social Responsibility Practices Category - Bronze Mercury

MerComm, the world's only independent award organization, was established to develop the art and science of communication in the international arena. The 1000 Farmers Endless Prosperity was deemed worthy of an award at the Mercury Excellence Awards, where it awards advertising, PR, public relations and, corporate communication projects.



Country: USA

Award to: 1000Farmers



THE FUTURE OF AGRICULTURE AND FORESTRY AWARD

The Ones Carrying Agriculture to the Future

Our 1000 Farmers Endless Prosperity Program was awarded the "The Ones Carrying Agriculture to the Future" by the Turkuvaz Media Group - Republic of Türkiye Ministry of Agriculture and Forestry.



Country: Türkiye

Award to: 1000Farmers



1000 ÇİFTÇİ
BEREKET



2021

THE COMMUNITAS AWARDS

Excellence in Corporate Social Responsibility

The Communitas Awards, organized by the International Association of Marketing and Communication Professionals (AMCP) for 12 years, rewards businesses, organizations and individuals who use their resources in the best way for social benefit.



Country: USA

Award to: 1000Farmers



ANNUAL REPORT COMPETITION (ARC) AWARDS

- *Specialized A.R., Photography, Interior Design, Infographics - Gold*
- *Cover Photo & Design, Printing & Production - Silver*

The highly respected awards program, headquartered in New York and recognized by investor relations professionals around the world, awarded our Progress Report with a “Gold Award” in the following categories:

- Specialized A.R.
- Photography
- Interior Design
- Infographics

In addition, was “Awarded Silver” in the categories:

- Cover Photo & Design
- Printing & Production

A total of 1,875 reports from 27 countries and 87 reports from Türkiye were submitted to the competition.



Country: USA

Award to: Progress Report



LACP VISION AWARDS

- *ESG Reporting - Gold*
- *Best Report Narrative - Bronze*
- *Technical Achievement Award*

Our Progress Report won three awards at the 2020 Vision Awards, organized by the League of American Communication Professionals (LACP), which sets the standards for excellence in communication. Among LACP's nearly 1000 annual reports of the world's leading companies from 20 countries. We won the “Gold, Bronze, and Technical Achievement Awards” at the Vision Awards, which were judged on the first impression, report cover, letter to shareholders, report language, report financials, inventiveness, message clarity, and information access criteria.



Country: USA

Award to: Progress Report



THE GALAXY AWARDS

- *Corporate Video Category - Grand Award*
- *Stakeholder Communication Category - Gold*
- *Public Relations in CSR Category - Bronze*

The Progress Report of the 1000 Farmers Endless Prosperity Corporate Responsibility Program was deemed worthy of the "Grand Prize" in the corporate video category of the 31st Galaxy Awards. The video of the Progress Report of 1000 Farmers Endless Prosperity won the "Gold Award" in the Galaxy Awards corporate video category, and qualified for the "Grand Prize" where the best of the best was chosen in the competition and, more than 500 companies from 16 countries participated.

After the competition, it was selected as the best in its category and was awarded with the "Grand Prize". Our program was also awarded a "Gold Award" in the "Stakeholder Communication" category and a "Bronze Award" in the "Public Relations in CSR" category.



Country: USA

Award to: Progress Report



REUTERS RESPONSIBLE BUSINESS AWARDS

Social Impact - Jury Special Mention

Reuters Events Responsible Business Awards is one of the world's leading awards celebrating leadership in the sustainable business world. It is given to those who offer a new blueprint for business that truly has an impact on business, society and the environment in the 21st century. 1000 Farmers Endless Prosperity won the "Special Jury Award" in the "Social Impact" category in 2021.



Country: UK

Award to: 1000Farmers



SUSTAINABILITY DEVELOPMENT GOALS AWARD

- *Special Jury Award for Measurable Contribution*
- *Goal 8: Decent Work & Economic Growth - Gold Achievement*

At the 13th CSR Summit Sustainable Development Goals Awards, the 1000 Farmers Endless Prosperity Program was awarded both with the “Gold Achievement Award” in the category of “Goal 8: Decent Work & Economic Growth and the Special Jury Award for Measurable Contribution” category.

The Corporate Social Responsibility Summit has been organized by CSR Türkiye since 2009 and rewards CSR projects that benefit society. The Sustainable Development Goals Awards, held within the scope of this summit, wishes to support the realization of the United Nations' Global Goals in a short time.



Country: Türkiye

Award to: 1000Farmers



THE INTERNATIONAL BUSINESS AWARDS (STEVIES)

CSR Program of the Year in Europe - Bronze Stevie

The Stevie Awards, which started as the “American Business World Awards” in 2002 and moved to the international platform in 2003, are among the most prestigious business awards in the world by rewarding the international companies and organizations within the framework of their performance and positive contributions to social life throughout a year.

The 2021 competition attracted more than 3,800 nominations from different types of organizations in 65 nations. 1000 Farmers Endless Prosperity won The “Bronze Award” in “Corporate Social Responsibility Program” of the Year in Europe category.



Country: USA

Award to: 1000Farmers



ISTANBUL MARKETING AWARDS

Corporate Social Responsibility Projects Category - Gold

Organized by the Istanbul Marketing Summit, the Istanbul Marketing Awards are the marketing awards of institutions and brands in the Turkish business world, where successful works that contribute to the marketing processes of brands are awarded.

1000 Farmers Endless Prosperity Program was awarded the “Gold Award” in the category of the “Corporate Social Responsibility Projects” at the Istanbul Marketing Awards.



Country: Türkiye

Award to: 1000Farmers





2022

THE MERCURY EXCELLENCE AWARDS

Corporate Social Responsibility Practices Category - Honor Awards

1000 Farmers Endless Prosperity was deemed worthy of an “Honor Award” in the “Corporate Social Responsibility Practices” category at the Mercury Excellence Awards, which awards advertising, PR, public relations and corporate communication projects.

MerComm, the world's only independent award organization, was established to develop the art and science of communication in the international arena.



Country: USA

Award to: 1000Farmers



1000 ÇİFTÇİ
BEREKET

INTERNATIONAL CSR EXCELLENCE AWARDS

- *Initiative Category*
- *Sustainability Category*
- *Customer Care Category*

We are very proud to announce that the 1000 Farmers Endless Prosperity program received three awards in three different categories from the 2022 International CSR Excellence Awards, one of the prestigious institutions in the UK.

The program has been the champion of the Initiatives category and won “Bronze in Sustainability and Silver in Customer Care” categories.



Country: UK

Award to: 1000Farmers



THE COMMUNITAS AWARDS

Excellence in Corporate Social Responsibility - Making a Difference

The Communitas Awards, organized by the International Association of Marketing and Communication Professionals (AMCP) for 12 years, rewards businesses, organizations and individuals who use their resources in the best way for social benefit.

1000 Farmers Endless Prosperity was the winner in the category of "Excellence in Corporate Social Responsibility - Making a Difference."



Country: USA

Award to: 1000Farmers



THE INTERNATIONAL BUSINESS AWARDS (STEVIES)

*The Communications or PR Campaign of the Year
- Corporate Responsibility - Silver Stevie*

We are pleased to announce that the 1000 Farmers Endless Prosperity program has been recognized as a “Silver Award” winner in the “Communications or PR Campaign of the Year - Corporate Responsibility” category by the Stevie Awards at the 19th Annual International Business Awards®.

The International Business Awards (IBA) are the world’s premier business awards program. Known as the International Stevies, the IBAs are open to all organizations worldwide: large and small, public and private, for-profit and non-profit.



Country: USA

Award to: 1000Farmers



ANNUAL REPORT COMPETITION (ARC) AWARDS

- *The Interior Design - CSR Report - Silver*
- *The Cover Photo & Design - CSR Report - Bronze*

1000 Farmers Endless Prosperity Program Social Impact and SROI report wins;

- A Bronze award in the Cover Photo & Design,
- Silver from the Interior design category in the MerComm Annual Report Competition-the International ARC Awards. ARC Awards, founded by MerComm, is known as the academy award of annual reports. The ARC Awards are the world's largest international competition of annual reports honoring outstanding achievements.



Country: USA

Award to: SROI Report



LACP VISION AWARDS

- *Science and Technology Category - Platinum*
- *Regional Special Achievement Award - Gold*

The 2021 Social Impact and SROI Report of the 1000 Farmers Endless Prosperity wins 2 awards from the International Annual Report Competition League of American Communication Professionals Vision Award called as LACP Award. The report is awarded a “Platinum Award” in the “Science and Technology” category of the CSR report at the LACP Vision Awards, ranking 6th in the top 50 in the EMEA region, in the Top 20 report list in Türkiye, and 79th in the Worldwide 100 list. It was also honored by winning “Gold in the Regional Special Achievement Award: Best Agency Report”.

The League of American Communications Professionals LLC (LACP) was established in 2001 to provide the public relations industry with a forum or a platform to discuss best practices within the profession. LACP's goal is to help facilitate discussion of best-in-class practices in communications and recognize those who demonstrate exemplary communications behaviors.



Country: USA

Award to: SROI Report



THE BEST BUSINESS AWARDS

Best Corporate Social Responsibility

The winning streak of the 1000 Farmers Endless Prosperity continues with “Best Business Awards.” The Program has won the Best Business Award in the “Best Corporate Social Responsibility category”. This award administered by Awards Intelligence, is one of the UK’s highest accolades, and winning recognizes the quality of successful nominees. The Awards aims to highlight and reward excellence across the private and public sectors to help them become even more successful.



Country: UK

Award to: 1000Farmers



THE GALAXY AWARDS

Corporate Video Category - Grand Award

The 1000 Farmers Endless Prosperity Social Impact and SROI Report received an award from Galaxy Awards. Our report titled "Positive Impact in the Future" won a "Bronze Award" in the "Public Relations - CSR" category.

Galaxy awards are among the MerComm Awards, the world's only independent awards organization dedicated to defining the standards of excellence in the field of communications for 36 years. The International Galaxy Awards Competition honors outstanding achievements in product and service marketing.



Country: UK

Award to: SROI Report



14TH GLOBAL CSR & ESG AWARDS

Best Environmental Excellence Award

We are pleased to announce that the 1000 Farmers Endless Prosperity has been recognized as a Platinum Award winner in the “Best Environmental Excellence” category by the 14th Global CSR&ESG Awards.

The Award by Pinnacle Group International is Asia’s most prestigious recognition awards program for CSR and ESG. The program recognizes and honors companies for outstanding, innovative, world-class products, projects, and programs implemented in the past or present.



Country: Singapore

Award to: 1000Farmers



THE EUROPEAN EXCELLENCE AWARDS

National & Regional Campaigns Category

At the European Excellence Awards, which has been organized since 2007, we were awarded in the “National and Regional Campaigns” category with our 1000 Farmers Endless Prosperity Program.

The European Excellence Awards honor outstanding campaigns and projects in the field of PR and communications. With categories covering everything from employer branding to crisis, the Awards are a celebration of the most exceptional campaigns in European corporate communications and PR.



Country: Germany

Award to: SROI Report





2023

THE MERCURY EXCELLENCE AWARDS

Corporate Social Responsibility Report - Bronze

The Mercury Excellence Awards is an award program designed to promote excellence in the business world. These awards are given to companies, leaders, and projects in various sectors to recognize and reward their excellence and innovation. The award program typically focuses on criteria such as business excellence, innovation, customer satisfaction, and sustainability.

The 1000 Farmers Endless Prosperity Program received the “Bronze Award” in the Mercury Excellence Awards “Corporate Social Responsibility Report” category for its innovative, original, strategic, and creative communication efforts.



Country: USA

Award to: SROI Report



THE HAMMERS AWARDS

Best Sustainability Team

The Hammers Awards is an award ceremony that recognizes team achievements of all companies within the borders of Türkiye.

The 1000 Farmers Endless Prosperity Program received an award in the “Best Sustainability Team” category at The Hammers Awards.



Country: Türkiye

Award to: 1000Farmers



THE INTERNATIONAL CSR EXCELLENCE AWARDS

Education & Training - Gold

The International CSR Excellence Awards is a prestigious platform that honors the contributions of institutions from around the world to society, the environment, and sustainability. These awards not only emphasize the importance of corporate social responsibility (CSR) but also allow inspiring initiatives to reach wider audiences and set an example.

The 1000 Farmers Endless Prosperity Program was awarded the “Gold Award” in the “Education & Training” category at The International CSR Excellence Awards.



Country: UK

Award to: 1000Farmers



THE CORPORATE ENGAGEMENT AWARDS

- *The Best Environmental or Sustainable Program - Highly Commended*
- *Best Community Involvement During A CSR Program - Gold*

The Corporate Engagement Awards is a program that recognizes and raises awareness for meaningful projects benefiting society and the environment. The award program honors corporate social responsibility programs, corporate partnerships, and the communication strategies associated with these collaborations that create lasting and positive change.

The 1000 Farmers Endless Prosperity Program received the “High Commendation” in the “Best Environmental or Sustainable Program” category and the “Gold Award” in the “Best Community Involvement During a Corporate Social Responsibility Program” category.



Country: UK

Award to: 1000Farmers





2024

ISTANBUL MARKETING AWARDS

Sustainability Report

The Istanbul Marketing Awards annually recognize the most successful activities in the marketing and communication world, based on evaluations by an independent jury.

The 1000 Farmers Endless Prosperity Program was awarded in the “Sustainability Report” category at the Istanbul Marketing Awards.



Country: Türkiye

Award to: 1000Farmers



EDISON AWARDS

Social and Cultural Impact - Innovation

The Edison Awards are a global competition honoring excellence in new product and service development, marketing, human-centered design, and innovation.

The 1000 Farmers Endless Prosperity Program reached the finals at the Edison Awards and won the “Gold Award” in the “Social and Cultural Impact - Innovation” category.



Country: US

Award to: 1000Farmers



TOPLUMSAL FAYDA ÖDÜLLERİ

Value Adding Projects - Agriculture

Toplumsal Fayda Ödülleri are organized by Dünya Newspaper and aim to contribute to the spread of social benefit awareness across the country. Award categories include community benefit projects, corporate volunteering, social initiatives and programs that create value in society.

1000 Farmers Endless Prosperity Program received an award in the “Value Adding Projects - Agriculture” category.



Country: Türkiye

Award to: 1000Farmers



SEAL BUSINESS SUSTAINABILITY AWARDS

Environmental and Sustainability Initiatives

SEAL Business Sustainability Awards honors innovative projects around the world that make a measurable and tangible contribution to sustainability and will positively impact our environment in the future.

Our 1000 Farmers Endless Prosperity Program was awarded the best “Environmental and Sustainability Initiatives” of 2024 at the SEAL Business Sustainability Awards.



Country: US

Award to: 1000Farmers



SUSTAINABLE BUSINESS AWARDS

Social Impact - Environment Focused category at the Sustainable Business Awards 2024

The Sustainable Business Awards are held annually to highlight projects and business models that have significant economic, environmental, and social impacts; to encourage change; and to accelerate the transition to sustainable business models.



Country: Türkiye

Award to: 1000Farmers



1000 Farmers Endless Prosperity (1000 ifti 1000 Bereket)

a Corporate Responsibility
Program by Cargill

