The SROI rate of 1: 3.23, obtained from the 2022 SROI calculations for the 1000 Farmers Endless Prosperity Program, shows that every TRY investment creates a value of TRY 3.23 for the farmers, who are the main stakeholders of the program.

The ratio displayed an increase of 20% compared to the first year of the program.

The SROI analysis was completed in 6 stages:

1. Financial Literacy Activities
   - The rate of generated change on farmers: 81%
     - Creating a Profit-Loss Statement Training
     - Actual Cost Training

2. Activities on Agricultural Technical Information
   - The rate of generated change on farmers: 82%
     - Farming Technical Information Activities
     - Harvest Criteria and Basic Principles in Spraying Training
     - 24/7 Technical Support Line
     - Aflatoxin and Fumonisin Training and Calf Nutrition Training

3. Data-Driven Business Conduct Activities
   - The rate of generated change on farmers: 81%
     - Agricultural Sensor Stations
     - Field Health Monitoring via Satellite Images
     - Digital Soil Analyses
     - Digital Pest Trap

4. Farmers Solidarity Activities
   - The rate of generated change on farmers: 82%
     - Field Visits
     - Online Communication Groups

5. Environmental Activities
   - The rate of generated change on farmers: 69%
     - Life Cycle Assessment
     - Agriculture and Climate Crisis Training
     - Energy Management Training in the Field
     - Carbon Emission Calculation

6. SROI Report
   - Details of the SROI report can be found on the program’s website.

SROI = \[
\frac{\text{Overall Impact (TRY)}}{\text{Investment (TRY)}} = 3.23
\]